



Campaign Correspondent Role Description

“It pleases me that there are organisations like Independent Age who are willing to really listen to what older people have to say”, Maggie, Independent Age campaigner.



At a glance	This is a great opportunity to influence decision makers to build a society where older people can live the lives they aspire to.	
	Location	Home
	Flexibility	High
	Regularity	Three times a year
	Support Offered	Key information and top tips to help with writing your letters and a named person to contact for support
	Time Commitment	Ideally a minimum of 12 months
	Age requirement	18+
How this role makes a difference	Building a relationship with your MP to influence their decision making so you can help to build a society where all older people can live the lives they aspire to.	
What you'll be doing	<ul style="list-style-type: none"> • Writing persuasive letters to your MP based on briefings from Independent Age • Advocating for older people, asking decision makers to build an age-friendly society • Keeping us up to date with any responses from your MP and constructing a reply • Using personal experiences to make the letter more relevant to your MP or the local area • Building a long-lasting relationship with your MP as a regular local campaigner • Representing the charity well to the wider public 	
What's on offer	<ul style="list-style-type: none"> • An opportunity to volunteer in a charity that enhances older people's lives, and be part of a growing network of campaigners making a real difference • The opportunity to develop new skills and interests • The opportunity to access other volunteering opportunities • The chance to gain more knowledge of the issues facing older people through the information Independent Age will provide • The opportunity to learn more about your local area through the information Independent Age will provide • An opportunity to influence decision making in your local area and nationally 	

What you can offer us	<ul style="list-style-type: none"> • An awareness of the challenges facing older people, including personal experience of some of these challenges whether this is your own or through family member or friend • An interest in older people and the issues of later life • Reliability, consistency and dependability • Good letter writing skills and a desire to influence decision makers • The ability to write according to Independent Age's style and tone, being respectful of differing views and opinions • The ability to translate a factual briefing from Independent Age into an impassioned call to action for your MP • An ability to work independently and respond promptly to requests
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Find out more!		Visit us: https://www.independentage.org/become-a-campaign-correspondent
		Email us: campaigns@independentage.org
		Phone us: 020 7605 4478
		Write to us: Independent Age, 18 Avonmore Road, Hammersmith, London, W14 8RR

Maggie's story: "It made me feel listened to"

Campaigning for Independent Age made me feel listened to, which I find is increasingly rare as I age. I feel there's a lot of ageism in the wider society and it rarely gets tackled.

I chose to take part in [Independent Age's Ageism+](#) series, a collection of blog posts highlighting multiple types of discrimination older people could face. By taking part, I wished to show that older people are not all the same, as in my case being an older lesbian who is part of the LGBT community. We get overlooked and ignored by so many people. Overall it was a very positive experience as I got some good feedback from people via social media.

It pleases me that there are organisations like Independent Age who are willing to really listen to what older people have to say and I felt were really engaged with me. I like that Independent Age wrote an article about an overlooked minority and that I could contribute to this directly based on my own experiences.