

Winter 2019

Happy Days

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Inside:

- You can **win £20,000** every Friday!
- Our latest winner
- Changing lives this winter



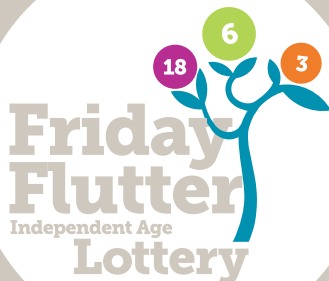
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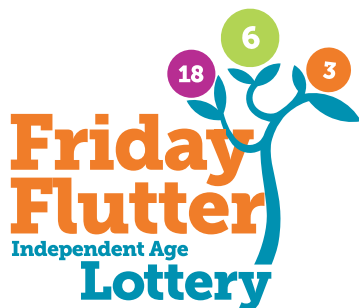
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All the latest
Friday Flutter
lottery news



Editor's letter



I am very pleased and excited to welcome you to the very first ever Friday Flutter Lottery newsletter! We have launched our Friday Flutter Lottery this year and we could not thank you enough for supporting Independent Age by playing this Lottery. It has been hard work but we thought we could offer a fun product to our supporters that will allow them not only help older people but give them the chance to win some prizes every Friday at the same time. We wish all of you the best of luck in the weekly draws!

In this issue you can read all about our first Lottery Winner, Miss S, as well as how your support is helping older people like Brian, to battle loneliness.

If you have a story you'd like to share, please do get in touch. You can write to **Lottery Newsletter, Independent Age, 18 Avonmore Road, London, W14 8RR** or email us at **supporters@independentage.org**.

We hope you enjoy this first issue.

Let us know what you think!

Paula A.

Paula Camacho
Individual Giving Manager

BeGambleAware.org[®]



£1 could turn into
**£20,000 every
Friday!**

**1st
Prize:**

£20,000

if you match
6 numbers

**2nd
Prize:**

£1,000

if you match
5 numbers

**Runners
up:**

10 guaranteed
prizes of a

£25 M&S voucher

Having a little flutter every Friday with the **Friday Flutter Independent Age Lottery** can be incredibly rewarding.

Not only could you win up to **£20,000** every Friday, you'll also be helping to transform the lives of older people across the UK.

Thanks to your
generous support we've...



**Recruited and
trained 1,500
more brilliant
volunteers**

**Helped 1.2 million
people**

**Helped 71% of older
people improve
their emotional and
mental wellbeing**

“Knowing Ian will ring makes life so much easier.”

Brian, 81.

“I’ve been living alone for a few years now. But I’m a real people person, and I miss having someone to talk to. It’s hard spending all my time on my own.

“Then, when I got a leg ulcer, I couldn’t even walk to the shops, so I was at home all the time. I’m not afraid to tell you that I was lonely. That’s when I got in touch with Independent Age.

“Now, an Independent Age volunteer called Ian rings me every week. Ian’s calls give me such a boost.

He lives in Sussex but travels all over, so he’s called me from America, Australia, Italy and Spain. We have a lot to talk about. Knowing that he’ll call makes my life that bit easier.

“Even if I don’t hear the phone, or I miss the call, he’ll always call me back and check I’m OK. Knowing I can rely on him to call is such a good feeling. To some people, weekly phone calls may not seem like much. But to me, they are priceless.”







We have a winner!

When Miss S signed up with our fundraiser to play 2 chances in the lottery, little did she know that a couple of weeks after the first draw she would win!

She was over the moon when she got the call that she was our first Lottery winner.

Miss S had matched 5 numbers and **won £1,000**, and like all lottery winners, all she had to do now was think of what to spend her winnings on. Speaking to us, she said she would recommend the lottery to everyone "Just try it, I thought I would give it a try and look what happened! This money is going into a holiday pot".

“ I feel good about my money being used to help older people ”

2nd Prize:
£1,000

if you match 5 numbers

1st Prize:
£20,000

if you match 6 numbers

10
guaranteed prizes of

£25

M&S voucher

Keep playing

to be in with a chance of winning!

There's a draw every Friday and matching 1st prize is a whopping £20,000!

Fancy a higher chance to win? Call our lottery helpline to play with more chances **0330 002 0057** or go to the Lottery website **www.weeklylottery.org.uk/independentage**